

Social Media Policy

Anstey Junior School PTA

Purpose

This policy outlines how Anstey Junior School PTA uses social media to support its activities and communicate with members. It applies to all members and is publicly available for reference.

Platforms we use

Anstey Junior School PTA currently uses the following platforms:

Facebook

Access & visibility

Facebook group: This is a *closed group*. Membership must be approved by our group administrator. Only approved users can view and post content. To request access, visit

Who can join

- The Facebook group are intended for members of the PTA – specifically, parents or guardians of pupils at Anstey Junior School and school staff
- Children under 13 are *not* permitted to join

How we use social media

Our association uses social media to:

- Share PTA news and updates
- Promote upcoming events
- Recruit volunteers
- Celebrate community support

It is **not** to be used for private conversations or unrelated topics.

Inappropriate use

The following uses of Anstey Junior School PTA social media platforms are prohibited:

- Personal messaging between members
- Discussing non-PTA school matters
- Promoting personal business (unless approved by the committee for PTA benefit)
- Posting inappropriate, offensive or defamatory content

Violations may result in post removal or member exclusion, in line with committee review and our constitution.

Posting photographs

Members *may* post photos in line with these expectations:

- You must own the rights or have permission from those featured
- The PTA is *not responsible* for ensuring permissions

Please be respectful and thoughtful when sharing media.

Acceptance & agreement

By participating in our social media channels, you accept this policy in full. If you disagree with any terms, we kindly ask you to refrain from using or exit the group.

Availability

This policy is:

- Published on our official PTA website
- Pinned or referenced in the relevant social media platforms information

Policy review

This policy will be reviewed annually by the Anstey Junior School PTA committee to ensure it continues to support both the organisation and its volunteers effectively.

Signatures

Approved and adopted by the committee of Anstey Junior School PTA